



U3A Bendigo Inc

STRATEGIC PLAN - 2012

Overall Strategic Objective:

To ensure that U3A Bendigo is substantially and continuously developing and improving its status and recognition as a significant voluntary organization providing opportunities

STRATEGIC PLAN FOR U3A BENDIGO

Strategic Objectives:

1. To ensure U3A Bendigo regularly increases the documentation and implementation of a knowledge and skills focus for all courses, classes, groups, activities and any other roles which enhance members learning, wellbeing and social stimulation.
2. To ensure that U3A Bendigo increases its membership to at least 3% of the over 65 year old population of Bendigo by 2022.
3. To ensure there is a doubling every 3 years of the U3A Bendigo memberships' active involvement in its courses and management. (This could be counted by the number of course/activities undertaken per member each year.)
4. To ensure U3A Bendigo increases the number of academically based short term courses it provides by a net of 4 per year.
5. To ensure the U3A Bendigo Management Committee undertakes a review of management structures and procedures at least every 2 years, and implements its findings as required.
6. To ensure U3A Bendigo increasingly seeks an active learning role with other U3As, with U3A Network at a central and regional level, with continuing education providers, and with the local community, so to benefit the U3A Bendigo membership.